

Mid-Isle Soccer Club Executive

Monday, May 14, 2018 – 7:00 pm – Fox & Hounds Meeting Room

Members Present:

Mike Rankin - President

Jeremy Kaye – Vice President

Laurie Bastion – Equipment

Tim Richards – Sponsorship

Chelsea Cooke – Pony Program

Willow J. Rae – Club Administrator

Hiromi Tollefson – Tier III

Kelly Rodgers - Secretary

Jennifer LeBlanc – Communications

Paul Brockhurst – UISA Rep

Tonya Soules – Merchandise Coordinator

Late:

Chris Such – Turf/Fields

Bill Merriman – Technical Director

Cheryl Merriman – Adult League

Regrets:

Aaron Lafontaine - Referees

Danielle Winters – Tots Coordinator

1. Mike Rankin called the meeting to order at 7:03 pm.
2. Jen moved to adopt the minutes from the March 6th Executive meeting; 2nd by Paul. All in favour. Motion carried.
3. Hiromi moved to adopt the Agenda; 2nd by Jen. All in favour. Motion carried.
4. President's Remarks:
Each component of the Executive is self-sufficient (i.e. Ref – Aaron -responsible for all refereeing issues and balances the budget provided to him). Only comes to the executive if a policy etc. needs to be voted on or changed. Intention is for each group to do the best that they can for the largest amount of kids as possible.
5. Old Business:
Mini World Cup – prelim report of ~ \$28,000 came in; ~\$19,000 in costs = a profit of \$8,000-10,000. Final numbers should be signed off later this week.

Forrest Field Enhancement – Rotary started the push to move forward but now we have Lions, Eagles, and Kinsmen on board as well. Rotary has submitted a bid to BCAA for a \$250,000 grant and the high school kids have made a video. If Mid-Isle gets into the top 10 will need a big media push to get as many votes as possible. Rotary has also applied for a \$250,000 gaming grant. The town has committed to the referee shelter and the plexiglass around the bleachers. There was discussion of having the community groups get “shovels in the ground” and build a hiking trail around the whole Lot 108 property to increase community support for the project as a whole. Rotary wants to build the concession/equipment building. It would be roughly 20'x48' (1/3 would be concession, 2/3 would be equipment and storage; 2nd floor observation deck). Mid-Isle and community partners looking to develop all of Lot 108. Possibly putting the baseball field in and using the outfield as a warm up pitch, or doing a smaller super 8 size field and a warm up pitch. Discussion that if people have old copies of the Lot 108 plans to bring them to the table as there is discussion that we may need an architect to re-do the plans based on current need.

House league jersey - \$1000 secured from the Eagles for new jerseys – can probably get another year out of the current ones and look at replacing next year. Tim will keep looking for new sponsors, but will

go back to the original sponsors first (CUPE, Eagles, Lions, Roberts St Pizza, A&W). House League Jerseys to be added to the agenda as “Old Business” for the next meeting to discuss further.

6. Gaming Grants – we’ve used a guy for the last couple of years to do all our gaming grant proposals. Last year we got about \$12,000 in grants and this year it’s projected it should be around \$16,000. **Jeremy needs to get some information to him (financials – from the AGM; and updated letter) will be sent out this week.**
7. Hot dog concession at Family Fun day August 4 11am-2pm at Aggie field – U12/13 boys Tier team (Hiromi/Paul) to take on this fundraiser. **Mike will let Wendy know we will do it.**
8. Club pays Willow just under \$8,000 for her role as “Club Administrator”/Event Coordinator and general running of the club. Jeremy made a motion to offer the position to Willow for another year at the same rate of pay; 2nd by Hiromi. All in favor. Motion carried. Jen made a motion to change the job title from “Club Administrator” to “Executive Director”; 2nd by Hiromi. All in favour. Motion carried. **Mike/Jeremy will create a new contract to change the title and extend the contract for a year** (Jeremy informed that 2 Exec members need to sign cheques and contracts). Willow verbally accepted the offer.
9. Motion made by Jen to donate \$1000 to Mid-Isle senior men’s program for sponsorship; 2nd by Chelsea. All in favour. Motion carried.

Discussion - Tim would like to see a mentorship/role modelling of some sort from the senior men’s teams towards the younger house teams. More interlocking with our clubs to the adult team. Tim will write up a briefing note of some sort to provide to Mike to talk with Bill (discussion progressed at the end of the meeting and Tim was just going to talk to Bill about it directly).

Discussion- **Kelly to add Bill’s Technical Director Contract to the “Old Business” for the next meeting**

10. Storm U17 girls and U18 boys have enquired about a donation to support them attending Provincials. As we were approached just before Mini World Cup both teams were offered to come and set up a booth for food/drinks at the tournament as a fundraiser. The U18 Boys Storm Team Manager declined the offer; however the U17 Girls Storm team came and sold some food/drinks and were paid as “face painters” for Mini World Cup. Payment from Mid-Isle for the face painting was \$250 to the U17 Girls Storm team. U18 Storm Boys team Coach was unaware of Mid-Isle’s offer to attend and fundraise at Mini World Cup and was disappointed in the missed opportunity to raise funds for Provincials.

Tim made a motion to provide a \$150 donation from our travel budget for the U17G Storm to attend Provincials; 2nd by Paul. All in favour. Motion Carried.

Tim made a motion to provide a \$150 donation to the U18B Storm team to attend Provincials; 2nd by Kelly. All in favour. Motion Carried.

11. Merchandising – **Tonya will be sourcing out info for our next meeting.** Looking at cleat bags, gloves, toques, hoodies, umbrellas, team socks, rain suits, drink cozies, crests, badges, cups, mugs, water bottles etc. Merchandise is generally a “break even” adventure with money fronted by the club and recuperated with the sale of the products.
12. Tier III players playing house and fee structure – looking for a standardized framework for Tier III. Laurie made a motion that Tier III teams will play weekly and with their house team. Additionally, all Tier III players will pay the club registration fee as well as the tier 3 cost (\$150). Players from outside our Club boundaries that are playing Tier III with us - upon providing confirmation that they are playing house

with their home Club and have paid their club registration fee - will only have to pay us the Tier III fee (\$150), and not our club registration costs as well; 2nd by Jeremy. All in favour, Motion carried.

Discussion – Technical Director Bill expressed his support and appreciation that Mid-Isle Board see the importance of maintaining house level soccer as a priority as it's the grassroots foundation of soccer for everyone involved.

13. Q&A – Lots of offers to help with sea-can being emptied/organized.

Motion made by Hiromi to purchase new BBQ for the club (suggestion of buying 2 Next Gen BBQ from Costco) as current one is unsafe; 2nd by Kelly. Jen to purchase and provide receipts to Club for reimbursement.

Motion made by Jen to purchase 2 banquet tables out of the equipment budget; 2nd by Kelly. All in favour. Motion carried. Tim will talk to Triple T about buying tables.

14. Club 5 Aside Tournament – Tim wants to take on assisting the Merriman's with obtaining funding and securing more teams to attend the 5-Aside Tournament as a possible pre-tournament to Mini World Cup etc. Mike and Willow will talk to Bill/Cheryl about how to make this work.

15. Discussion on what the qualification are for Mid-Isle Tier III coaches. If they have the certificate but aren't really Tier III level coaches how do we support them. Discussed technical team support or other coaches offering their expertise to help with practices etc. Discussion that some coaches maybe don't know they can ask for help, or maybe don't want others to help them. Discussion ended that sometimes a team just needs someone to take on coaching them in order to be able to play and we won't be turning coaches/volunteers away. We will continue to support them and increase their abilities as coaches.

16. Kelly made a motion that late registration fees increase from \$235 to \$275 for those who register after July 1 and no one will be added to a team after Aug 15 (until October 1). They will be on a waitlist and put on a team after October 1st if space allows; 2nd Tim. All approved. Motion carried.

Discussion to immediately create 'alarming' posters/Facebook post encouraging people to register quickly due to updated late registration policy/cost (Jen) Tim would like the posters given to him and he will go into our local sponsors and request they post them.

Discussion that mid-June Mike will look at the registration list and do a gap analysis (kids who played last year but aren't registered this year yet) and send communications to get signed up ASAP due to new late registration policy and cost.

17. Motion made by Jeremy to implement a \$15 cancellation/withdrawal fee; 2nd by Jen. All in favour. Motion carried.

18. Discussion – Chris – views of splitting boys/girls at the pony level as he is hearing that some girls are not playing soccer as they are feeling intimidated playing with the boys at that age group. Effective immediately Mid-Isle is implementing a "Girls Power Program" it will be run on Saturdays at the same time as all other Pony level and will be for girls aged 5-8. They will likely play 3 vs 3 (4 vs 4 etc as numbers allow) drop in style (mixed with different teammates each week). Any girls wishing to play pony level soccer with the boys, may continue to do so. Chelsea will organize the scheduling/fields within her pony coordinator role. Mike will go in and change the registration form to include "girls only program". A fee reduction will be implemented for this program only; anyone that has "never registered with Mid Isle Soccer Club" will be able to register at the "March Madness" rate.

Next meeting TBA

Hiromi, Jen and Paul will be attending the UISA AGM

Motion made by Jen to adjourn meeting. 2nd by Kelly. All in favour. Motion Carried. Meeting Adjourned.